



Government of Jammu & Kashmir  
Tourism Department, Civil Secretariat  
Jammu

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Subject:- Travel for LiFE Case study Competition.

Reference: DO No. IC/10/2023-G-20 dated 20.11.2023 received from Ministry of Tourism, Government of India.

**Government Order No: 134 JK (TSM) of 2023**  
**Dated : 28.12.2023**

It is hereby ordered that Ms. Sana Khan (JKAS), Under Secretary to the Government, Tourism Department shall be the Nodal Officer in respect of Tourism Department for Travel for LiFE (TFL) case study competition- Tourism for Tomorrow.

Besides, the committee constituted vide Government Order No. 89-JK(TSM) of 2023 dated 17.07.2023 for the best Tourism Village Awards shall also hold the evaluation for Travel for Life Case Study Competition.

**By Order of the Government of Jammu and Kashmir.**

Sd/-

**(Dr. Syed Abid Rasheed Shah) IAS**  
**Secretary to the Government**

No. TSM/Pub-08/2023

Dated: 28.12.2023

Copy to the:

1. Additional Secretary, Ministry of Tourism, Government of India.
2. Joint Secretary (Jammu, Kashmir and Ladakh), Ministry of Home Affairs, Government of India.
3. Director Tourism Jammu/Kashmir.
4. Concerned Officer.
5. PA to Secretary to the Govt, Tourism department.
6. Government Order file.

  
28/12/2023

(Arshad Hussain Bhat)  
Under Secretary to the Government



